

# Tupper **connect**<sup>TM</sup> *party*

Tupperware<sup>®</sup>

Use Online Tools  
To Help Your Hosts  
Add Sales To Their  
Parties



# What if you could....

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- Increase party sales by easily receiving orders from guests who cannot attend but want to place an order
- Contact guests in multiple ways prior to the party through an online invitation & mailing monthly flyers
- Simplify managing the guest list, guest responses & orders from guests who cannot attend
- Easily obtain outside orders from guests who cannot attend the party, while reducing the expense of handing out order forms and catalogs



# TupperConnect™ and the Party

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Now you can with TupperConnect™ and a paid My.Tupperware account.

TupperConnect™ helps you:

- Increase Party sales by providing a convenient way for guests who cannot attend the party to submit online orders with direct shipping
- Send & manage online invitations to all guests
- Monitor party sales



# Does this replace the existing Online Party?

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- No, online parties remain the same.
- The standard online parties offer a great way for a Host & guests to have their entire experience online.



# How it works for you

During Host coaching:

- Determine the party date & ask Host if they would like to have a TupperConnect™ party.

When the Host says yes –

- Sign into My Sales
- Choose Start New Party | Party, & fill in the Party Setup page as usual.
- You'll need the party date, time and Host information including the Host's email address.
- Your Host will receive a link and instructions to set up an account at Tupperware.com so she can invite her guests.



# How it works for you (continued)

At the bottom of the Party Setup Page:

- Select TupperConnect™ Party Setup
- Select the time & click next

Party Setup

Party #	21273394	Description	Julie Buys Some Tupperware!	Party Date	11/06/2009
Attendance	12	# Orders	0	# Datings	0

Host Gift Program: 2009 CATALOG/US

Except for direct-to customer orders, this party will be shipped to  Host  Consultant

**Home Address**  Add to Email Addresses **Ship Address**  Same as Home Address

First Name: Julie, Last Name: Johnson, Address: 123 Winding Road, City: Anytown, State: FL, Zip+4: 32837, E-mail: annawalker@tupperware.com

TupperConnect™ Party Setup ([What's This?](#))

Combine this party with an online party?

Party Start: 07 : 30 PM

Buttons: Previous, Host Order, Party Orders & Datings, Delete Party, Next



# How it works for you (continued)

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Once you click next, an email screen will pop up. Just enter a personal message & click send.

A screenshot of a web-based email form. The form fields are as follows:

- Consultant Email:** [redacted]
- Host Name:** Julie
- Host Email:** annawalker@tupperware.com
- Subject:** Your Tupperware Party [preview]
- Comments:** Julie, I'm so excited about your party! Here's all the information about setting up your party online and inviting your guests. Call me if you have any questions!

At the bottom of the form are two buttons: **Send** and **Cancel**.

A success message dialog box with the following content:

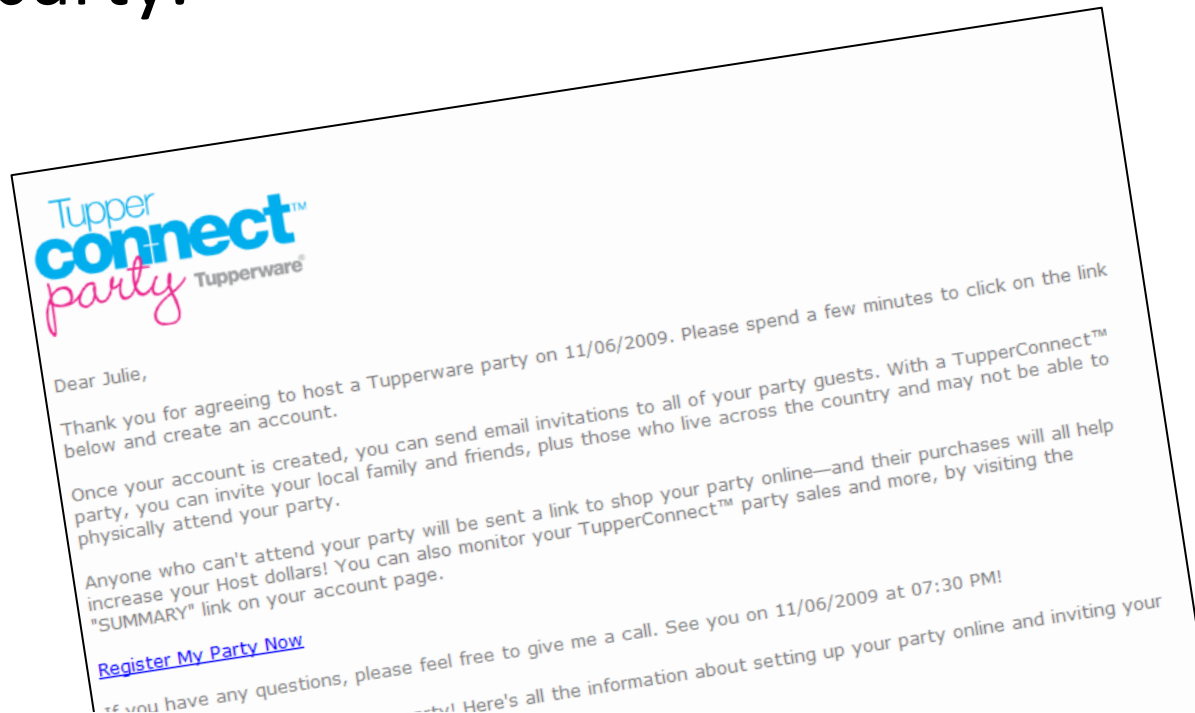
- Success!**
- Your email has been sent to: **annawalker@tupperware.com**
- Two buttons: **Party History** and **Enter Orders**



# How it works for Your Host

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Your Host then receives an email containing the link & instructions needed to set up an account at Tupperware.com & finish setting up the party.






# How it works for your Host (continued)

- After the Host sets up the account, they'll arrive at the TupperConnect™ party summary page.
- This is party central for your Host where they can invite guests and see who is coming to the party & read their comments.

Home > My Account > My Party > Summary

## MY ACCOUNT



Welcome to your TupperConnect™ Party Summary Page. You can come back anytime to check the status of your TupperConnect™ Party, to [invite more guests](#) or add comments to your invitation. If you need to make changes to the location or time of your TupperConnect™ party, please contact your Consultant, [Your Consultant](#).

Party Details	
Name	JULIE JOHNSON
Email	tuptest10+juliejohnson@gmail.com
Date	Nov. 06, 2009 at 07:30 PM
Party Name	JULIE's TupperConnect Party ( <a href="#">Edit</a> )
Consultant	<a href="#">Your Consultant</a> yourconsultant@usa1.mytest.tupperware.com (555)555-1234

Party Address	
Street	123 Winding Road
Apt./Suite	
City	Kissimmee
State, Zip	FL 34743-
<a href="#">Add Guests &gt;&gt;</a>	

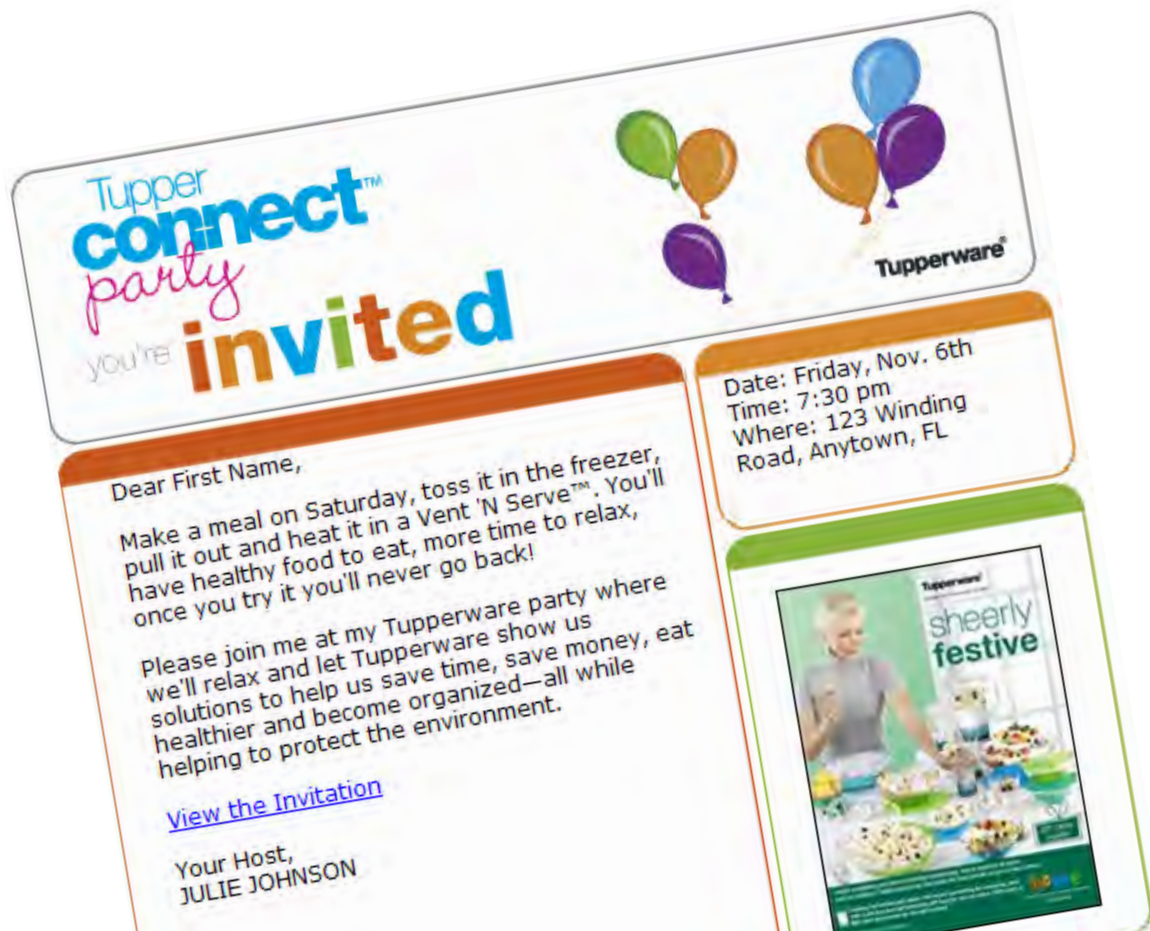
Party Summary	
Party Status	Open
Party Date	Nov. 06, 2009
Orders	
Party:	0
eParty:	0
Total:	0
Retail Sales	
Party:	\$0.00
eParty:	\$0.00
Total:	\$0.00
Guest Information ( <a href="#">view invitation</a> )	
No. of Guests:	0
Accepted:	0
Declined:	0
No Responses:	0
Guest Responses	
No Guests <a href="#">Invited</a>	yet.

Guest Comments	
<input type="text" value="Add a comment..."/>	<a href="#">Add</a>
Please limit your comments to 220 characters: 220 left.	



# How it works for Guests

When your Host sends the invitations, guests receive a colorful email with a link to the party invitation page.



# How it works for Guests (continued)

Catalog | My Account | Product Information | Registry | Find a Tupperware Consultant | Find a Mall Showcase | Help | Shopping from Canada?

**Tupperware®** SEARCH: Entire Site Keyword or Item Go


SHOP OUR PRODUCT GALLERY | PARTY INSPIRATION CENTER | OPPORTUNITY | SOCIAL RESPONSIBILITY | SALES FORCE | CART 0 items

Home > Tupperware Online Party

## Tupper connect party Tupperware™

**Party Details**

Consultant: [Pattie Chvalek](#)  
Who: JULIE JOHNSON  
What: JULIE's TupperConnect Party  
When: Nov. 06, 2009 at 07:30 PM  
Where: 123 Winding Road  
Kissimmee, FL 34743  
[Google Map](#)



home for the holidays!  
Whether you're entertaining or selecting the perfect gift, choose Tupperware® products and delight someone.

[Preview the latest Sales Flyer](#) [Preview our Holiday Catalog](#)

**Anna, will you attend?** (Not Anna?)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam vitae erat nisl, at blandit ante?

Add a comment to your reply?

[Yes!](#) [No](#)

[Remove me from the quest list.](#)

**Party Summary**

**Guest Information**

No. of Guests:	1
Accepted:	0
Declined:	0
No Response:	1

**Guest Responses**


Anna	No Response
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**Guest Comments**

Add a comment... [Add](#)

Please limit your comments to 220 characters: 220 left.

only at a Party!



Attend a Tupperware party through October 9, 2009 and save 45% on the Prep Essential® Mix-N-Stor® Pitcher! \$20.00 value. Available through October 9, 2009. \$11<sup>00</sup>

[Shop Today!](#) \$20<sup>00</sup> value

Guests can post a message with their RSVP.



# How it works for Guests (continued)

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- Guests who RSVP “yes” are finished!
- If they cannot attend and RSVP “no,” guests will be given the opportunity to place an order online that can be applied to the Host’s party. Only one order per guest can be applied to a party.
- Guests can change their RSVP at any time—until the party is submitted—by following the link in their original invitation.



# How it works for Guests (continued)

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- Shipping charges for online orders placed in a TupperConnect™ party are the same as eCommerce orders.
- Online orders placed in a TupperConnect™ party are processed & shipped just like eCommerce orders, and should arrive within 9 business days.
- Online orders are allocated to you as a Sales Force Member as soon as they are submitted.
- Sales credit appears right away on your Personal Summary & Personal History pages.



# Can I see orders placed?

Party Orders & Datings							
Party Ref#	21198428	Description	My Tupperconnect Party			Party Date	09/28/2009
Order #	Shipping #	Customer	Customer Type	Order Date	Order Total	Status	Dating
<a href="#">134285484</a>	134285480	Kelly Huckleberry	Customer	09/15	\$91.96	Pending	
<a href="#">134285487</a>	134285480	Diana Sienna	Customer	09/15	\$106.32	Pending	
<a href="#">134285488</a>	134285480	Farrah Faulkner	Customer	09/15	\$163.09	Pending	
<a href="#">134285489</a>	134285480	Micheal Johnson	Host	09/15	\$6.92	Pending	
eParty Orders							
<a href="#">21582390</a>	21582390	Jonathan Ryder	eParty Retail	09/15	\$127.00	In Shipping	
<a href="#">21582392</a>	21582392	Jenn Restifo	eParty Retail	09/15	\$62.46	In Shipping	
<a href="#">21582394</a>	21582394	Helena Ponzio	eParty Retail	09/16	\$61.96	In Shipping	

Previous Additional Datings New Order Host Order

Your View

<b>Ref Party #</b>	913	<b>Order #</b>	21582390
<b>Reason</b>	n/a	<b>Type</b>	eParty Retail
<b>Sold To</b>		<b>Ship To</b>	
<b>Jonathan Ryder</b> 14901 S Orange Blossom Trl Orlando, FL 32837-6600 jermaineellis@tupperware.com		<b>Jonathan Ryder</b> 14901 S Orange Blossom Trl Orlando, FL 32837-6600 jermaineellis@tupperware.com	
<b>Item #</b>	<b>Description</b>	<b>Qty</b>	
22-0922	Radiance Lg Serving Bowl	1	
45-1145	Vent 'N Serve(TM) 5pc Lg. Set	1	

Both you and your Host will be able to view orders as they are submitted, whether they are online or through My Sales.

MY ACCOUNT			
Party Orders			
#	Order Date	Customer Name	Retail Total
1	Oct. 13, 2009	KELLY SHORES	\$340.00
2	Oct. 13, 2009	LINDA VENZEN	
Total			
TupperConnect Party Orders			
#	Order Date	Customer Name	Retail Total
1	Oct. 13, 2009	LINDA VENZEN	
Total			

Host View



# Submitting the Party

- You submit the party in the usual way
- You'll see the online sales added to the party sales on the Host page of the order once the party sales reach the Thank You Gift minimum of \$125 US/\$150 CAN.

### Party Retail/Cash & Carry

Enter amount in the Party Pool Amount: field and press Update button to apply to party sales.

Pool Balance:	\$	962.59	
Party Retail Amount:	\$	340.00	
TC Online Retail Amount:	\$	239.50	
Party Pool Amount:	\$	<input type="text"/>	<input type="button" value="Update"/>

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Total Party Sales: \$ 579.50 + 0 Datings

### Host Qualification

Your Host qualifies for **\$87.00** Host Credits



# Timing

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- Online orders will be accepted within 45 days of the initial party setup, or until the time the party is submitted through My Sales, whichever comes first.
- Host Credit earned from online orders will expire if the party is not submitted within 75 days of the initial party setup.





# Tupper **connect**<sup>TM</sup> *fundraiser*

Tupperware<sup>®</sup>

Use Online Tools  
To Help Your  
Organizations Collect  
Orders Online



# What if you could....

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- Provide a way for your Fundraiser Organizations to collect orders online
- Give Fundraiser Organizers the ability to email invitations to shop online for their Fundraisers
- Allow Fundraiser Organizers to set up teams of sellers who can each monitor their Fundraiser sales
- Easily obtain Fundraiser orders from sellers' friends & family members who live out of town or even out of state
- Give Fundraiser buyers an easy way to pay with credit cards



# TupperConnect™ Fundraisers

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Now you can with TupperConnect™ Fundraisers and a paid My.Tupperware account.

TupperConnect™ Fundraisers help you:

- Increase Fundraiser sales by providing a convenient way for out of town or out of state friends & family to contribute online
- Send & manage online invitations
- Monitor Fundraiser sales



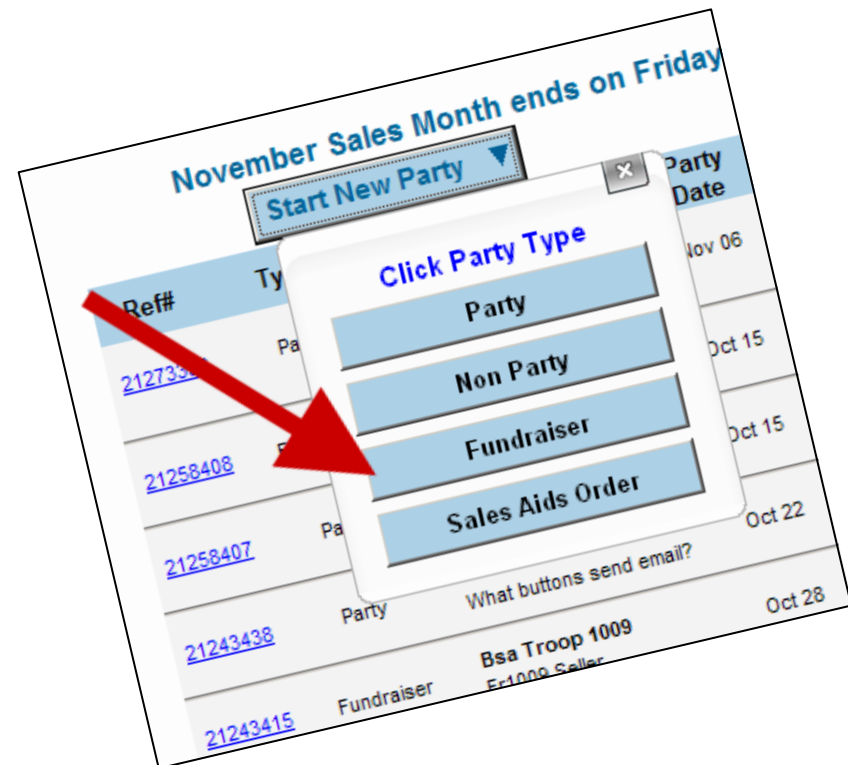
# How it works for you

During Organizer Coaching:

- Determine a closing date for the Fundraiser, and ask if they want to include online sales

When they say yes –

- Login to My Sales
- Choose Start New Party | Fundraiser, and fill in the Fundraiser Setup page, which is now one step shorter!
- You'll need the closing date & Organizer information including the Organizer's email address
- Your Organizer will receive a link & instructions to setup an account at [Tupperware.com](http://Tupperware.com) so they can finish setting up their Fundraiser



Tupper  
**connect**<sup>™</sup>  
fundraiser  
Tupperware<sup>®</sup>

# How it works for you (continued)

At the bottom of the Fundraiser Setup Page, select TupperConnect™ Fundraiser Setup & click next

The screenshot shows the 'Fundraiser Party Setup' page with the following details:

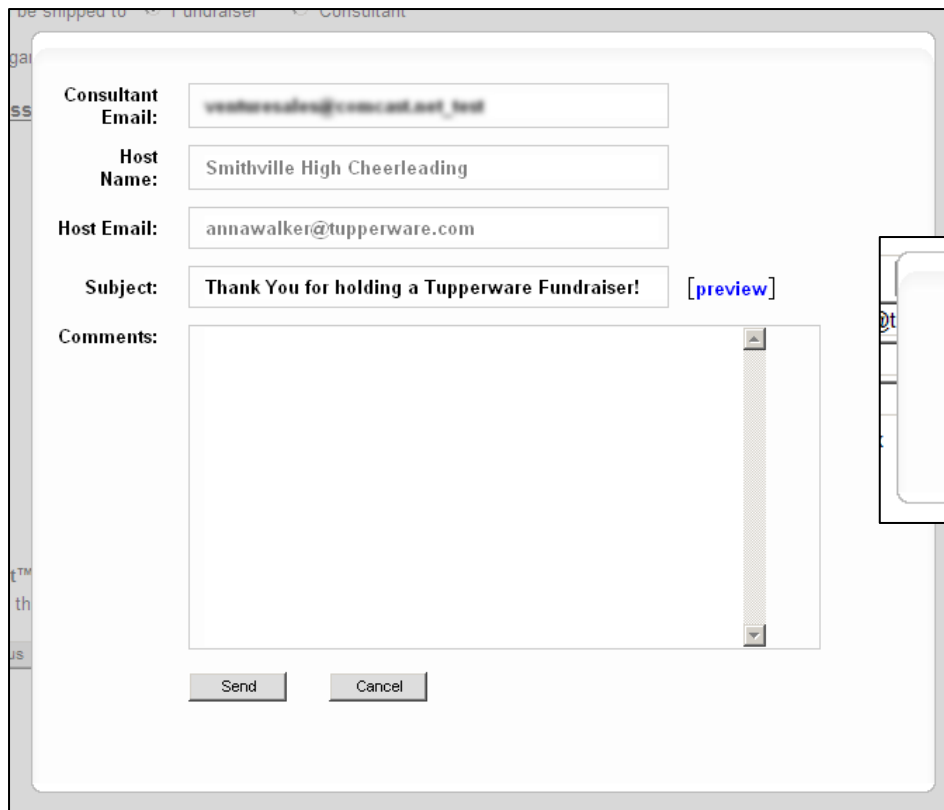
- Navigation: Welcome, Sales Force, Reports, Search, TAP, Resources
- Party # 21278418, Description Smithville High Cheerleaders, Party Date 11/12/2009
- # Orders 0
- Shipping to: Fundraiser (selected), Consultant
- Organization Group: 06 Sports
- Home Address: Add to Email Addresses (checked)
- Ship Address: Same as Home Address (checked)
- Organization: Smithville High Cheerleading
- Address: 123 Winding Road
- City: Anytown, State: FL
- Zip+4: 32837
- E-mail: annawalker@tupperware.com
- Phone: [Empty]
- Ship Instruction: [Empty]
- Options: PO Box, Military, Outside City
- The Fundraiser Profit Amount is \$0.00
- TupperConnect™ Fundraiser Setup (What's This?)
- Combine this fundraiser with an online fundraiser? (checked)
- Buttons: Previous, Party Summary, Party Orders, Delete Party, Next



# How it works for you (continued)

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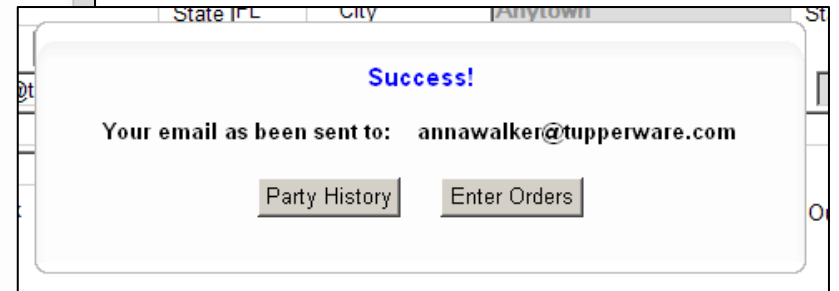
Once you click next, an email screen will pop up. Just enter a personal message & click send.



The screenshot shows a web form for sending an email. The fields are as follows:

- Consultant Email:**
- Host Name:**
- Host Email:**
- Subject:**  [\[preview\]](#)
- Comments:**

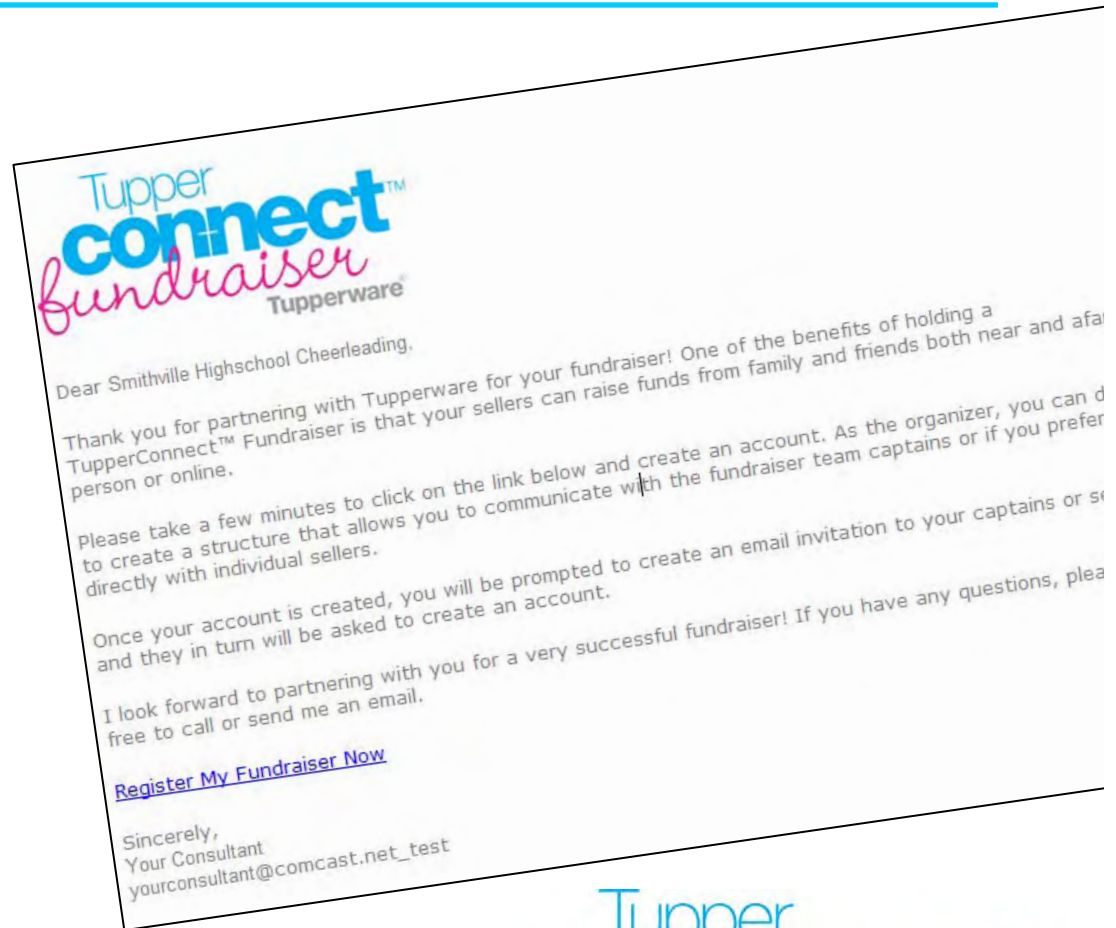
At the bottom of the form are two buttons: **Send** and **Cancel**.



# How it works for you (continued)

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The email your Organizer receives will include the link & instructions needed to set up an account at [Tupperware.com](http://Tupperware.com) & finish setting up the fundraiser.



# How it works for your Organizer (continued)


Organizers can choose to set up their Fundraiser with sellers or teams of sellers (captains.) This allows individual sellers—and even teams—to track how they're doing.

It's important to note that once this decision is made it cannot be changed.

More information will be provided on My.Tupperware in the coming weeks.

Home > My Account > My Party > Summary

## MY ACCOUNT



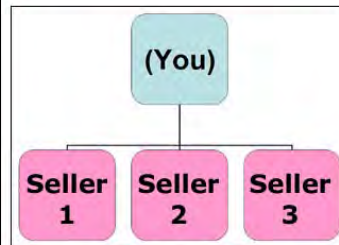
Congratulations on your decision to have a Tupperware Fundraiser. Including online orders, or TupperConnect™ orders, to your Fundraiser is easy. Before we get started we need to know how you would like to organize your Fundraiser.

There are two options to choose from. You can choose to include Captains to lead teams within your organization, or you can invite all of the individual sellers yourself. **It is important to note that once you make this decision, you cannot go back.**

If you decide to choose Sellers, then you will send out invitations to the individual sellers within your organization. These sellers will receive invitations that will send them to our account creation section, where they can log in and invite those they wish to have an opportunity to shop during the fundraiser.

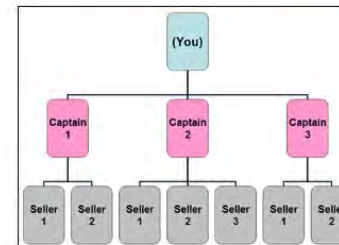
If you decide to choose Captains, then you will send out invitations just to them. Once these captains receive their invitations, they will be prompted to create an account just as you have just done. Then they can go in and invite the individual sellers on their respective teams. These sellers will also receive invitations that will send them to our account creation section, where they can log in and invite those they wish to have an opportunity to shop during the fundraiser.

Set up my Fundraiser with Sellers



```
graph TD; You["(You)"] --- S1["Seller 1"]; You --- S2["Seller 2"]; You --- S3["Seller 3"];
```

Set up my Fundraiser with Captains



```
graph TD; You["(You)"] --- C1["Captain 1"]; You --- C2["Captain 2"]; You --- C3["Captain 3"]; C1 --- S1_1["Seller 1"]; C1 --- S1_2["Seller 2"]; C2 --- S2_1["Seller 1"]; C2 --- S2_2["Seller 2"]; C2 --- S2_3["Seller 3"]; C3 --- S3_1["Seller 1"]; C3 --- S3_2["Seller 2"];
```






# How it works for your Organizer

Once they set up their account, they'll arrive at their TupperConnect™ Fundraiser summary page.

This is “Fundraiser central” for your Organizer where they can find the link for purchasing through their Fundraiser, invite sellers or invite captains to create teams of sellers.

Home > My Account > My Eparty > Summary

## MY ACCOUNT



Having a TupperConnect Fundraiser is easy. Welcome to your summary page. You can come back anytime to check the status of your TupperConnect Fundraiser.

### Fundraiser Details

Organization	SMITHVILLE HIGH CHEERLEADING
End Date	Nov. 12, 2009
Fundraiser Name	SMITHVILLE HIGH CHEERLEADING's Fundraise ( <a href="#">Edit</a> )
Consultant:	Your Consultant <a href="mailto:VENTURE@usa1mytest.tupperware.com">VENTURE@usa1mytest.tupperware.com</a> (555)555-1234
Party Number:	21278418

[Add Sellers>>](#)

### Fundraiser Address

Street	123 Winding Road
Apt./Suite	
City	Orlando
State, Zip	FL, 32837-

### Fundraiser Summary

Fundraiser Status	Open
Fundraiser Profit	
Profit Kept:	\$0.00
TupperConnect™	\$4.60
Orders:	
Total:	\$4.60
Orders	
Fundraiser:	0
eFundraiser:	1
Total:	1
Retail Sales	
Fundraiser:	\$0.00
eFundraiser:	\$11.50
Total:	\$11.50

### Your Fundraiser Link

Copy and paste this link into your own email client:

```
http://order1.tupperware.com/pls/httest_www/?  
twx$eparty_ctl_p_guest_welcome?  
pv_eparty=633b9e19687ef3de44425084ad7d000c&pn_guest=  
&v_item_category=efund15
```

OR

[Use our online invitation system](#) to setup sellers or teams of sellers.



# How it works for Guests

Regardless of how the fundraiser is set up, the Fundraiser guest link takes customers to a special version of Tupperware.com / Tupperware.ca.

These customers are only able to view & purchase Fundraiser items in this area.

The screenshot shows the Tupperware eFundraiser Items page. The page features a navigation bar with links for Catalog, My Account, Product Information, Registry, visit Pattie Chwalek, Find a Mall Showcase, Help, and Shopping from Canada? (who is this?). Below the navigation bar, there are links for SHOP OUR PRODUCT GALLERY, PARTY INSPIRATION CENTER, OPPORTUNITY, SOCIAL RESPONSIBILITY, SALES FORCE, and a CART icon showing 0 items. The main content area is titled "eFundraiser Items" and displays a grid of 15 products. Each product is shown with an image, a name, and a price. The products include: Square A Wave (\$12.00), Thatss@ Cat Purrfect Pet (\$15.50), HHS 3 cup round (\$20.50), HHS 4 3/4 Cup (\$23.00), HHS 3 cup (\$24.50), Sipper Seal Set (\$8.00), HHS 2 cup (\$19.50), Thatss Bowl Jr. (\$16.50), Insulated Tumbler w/seat (\$23.50), Butter Huggers (\$6.50), Snack Cup Set (\$16.50), Refrigerator Canister (\$16.50), Classic Shear Pitcher (\$22.00), Football Thirstquake Tumbler (\$15.50), and Pak-It-Stor (\$23.50). The page also includes a "MY FUNDRAISER" sidebar with promotional text and a footer with links for OUR WARRANTY, MEDIA ROOM, PRIVACY POLICY, TERMS OF USE, TUPPERWARE INTERNATIONAL, ABOUT THE COMPANY, and CONTACT US.

Tupper  
**connect**<sup>TM</sup>  
fundraiser  
Tupperware<sup>®</sup>

# How it works for Guests (continued)

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- Shipping charges for online orders placed in a TupperConnect™ Fundraiser are the same as eCommerce orders.
- Online orders placed in a TupperConnect™ Fundraiser are processed & shipped just like eCommerce orders, and should arrive within 9 business days.
- Online orders are allocated to you as a Sales Force Member as soon as they are submitted.
- Sales credit appears right away on your Personal Summary & Personal History pages.



# Can I see orders placed?

Party Orders						
Party Ref#	21278418	Description	Smithville High Cheerleaders		Party Date	11/12/2009
Order #	Shipping #	Customer	Customer Type	Order Date	Order Total	Status
<a href="#">134365565</a>		Uncle Joe Brown	Fundraiser Customer	10/21	\$107.03	Pending
<a href="#">134365566</a>		Charlie Santana	Fundraiser Customer	10/21	\$55.91	Pending
<a href="#">134365567</a>		Sue Decker	Fundraiser Customer	10/21	\$120.35	Pending
TupperConnect™ Orders						
<a href="#">21582781</a>	21582781	A W	eParty Retail	10/21	\$11.50	Booked
<a href="#">21582782</a>	21582782	Aunt Betty Jones	eParty Retail	10/21	\$44.50	Booked

Previous      New Order      Party Summary

Your View

<b>Ref Party #</b>	1017	<b>Order #</b>	21582782
<b>Reason</b>	n/a	<b>Type</b>	eParty Retail

<b>Sold To</b>	<b>Ship To</b>
<b>Aunt Betty Jones</b> 14901 S Orange Blossom Trl Orlando, FL 32837-6600 annawalker@tupperware.com	<b>Aunt Betty Jones</b> 14901 S Orange Blossom Trl Orlando, FL 32837-6600 annawalker@tupperware.com

Item #	Description	Qty
06-5506	Heat'N Serve 3cup Round Cont	1
85-5585	Square-A-Way(R)Containers	2

Both you and your Organizer will be able to view orders as they are submitted, whether they are online or through My Sales.

Host View

Home > My Account > My Fundraiser > Orders

## MY ACCOUNT

**Tupper connect™ fundraiser**  
Tupperware

Organizer: ANNA WALKER

Fundraiser Overview		Fundraiser Profit	Orders	Retail Sales
<b>Summary</b>	<b>Organization:</b> SMITHVILLE HIGH CHEERLEADING	<b>Profit Kept:</b> \$106.40	<b>Fundraiser:</b> 3	<b>Fundraiser:</b> \$266.00
<b>End Date:</b> Nov. 12, 2009	<b>TupperConnect™ Orders:</b>	<b>TupperConnect™ Orders:</b> \$22.40	<b>eFundraiser:</b> 2	<b>eFundraiser:</b> \$56.00
<b>Fundraiser Name:</b> SMITHVILLE HIGH CHEERLEADING's Fundraise	<b>Total:</b>	<b>Total:</b> \$128.80	<b>Total:</b> 5	<b>Total:</b> \$322.00

**Order Detail**

Fundraiser Orders		Retail Total
#	Order Date	Customer Name
1	Oct. 21, 2009	UNCLE JOE BROWN
2	Oct. 21, 2009	CHARLIE SANTANA
3	Oct. 21, 2009	SUE DECKER
		\$266.00 (3)

TupperConnect Fundraiser Orders		Retail Total
#	Order Date	Customer Name
1	Oct. 21, 2009	A W
2	Oct. 21, 2009	AUNT BETTY JONES
		\$56.00 (2)

# Check detail 'report'

At the bottom of the Fundraiser Setup Page the Fundraiser Profit amount is shown. Click the detail button and...

Select the Organization Group

**Home Address**  Add to Email Addresses

Organization     Org  
Address     Add  
Apt/Suite     Apt  
City  State     City  
Zip+4  -     Zip+  
E-mail     Pho  
Phone     Shi  
Fax

PO Box    Military    Outside City

**The Fundraiser Profit Amount**

TupperConnect™ Fundraiser Setup ([What's This?](#))  
 Combine this party with an online party?   [\[ Send Reminder \]](#)

**Fundraiser Detail Report**

Order Type	Amount
Party Sales:	\$ 266.00
eOrder Sales:	\$ <u>56.00</u>
<b>Total:</b>	<b>\$ 322.00</b>

Fundraiser Profit	Amount
Organization Profit Kept:	\$ 106.40
eOrder Check:	\$ <u>22.40</u>
<b>Total:</b>	<b>\$ 128.80</b>

# Submitting the Fundraiser

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- You submit the Fundraiser order in the usual way
- Online orders will be accepted up until the time when the Fundraiser is submitted in My Sales
- Just like today, the Organization keeps their profits from sales made through the traditional sales method
- Profit from online sales will be paid directly to the Organization from Tupperware
- They'll receive a check payment once the Fundraiser is submitted in My Sales.



Tupper  
**connect**<sup>TM</sup>  
*party* Tupperware<sup>®</sup>

Tupper  
**connect**<sup>TM</sup>  
*fundraiser* Tupperware<sup>®</sup>