



Tupperware®

Preserving your future™

For years, Tupperware has provided consumers with solutions for issues relating to health, organization, money and the environment. Ever relentless in our pursuit of quality, we also want to become true champions of sustainability, which encompasses an even greater scope than the protection of the environment. We're also working to meet today's challenges while undertaking tangible actions to help preserve the future.

The place where such important initiatives really come alive is at YOUR parties. Listed below are 10 Tupperware solutions for supporting our environment and ensuring its sustainability. Along with adding value to our products, they'll also make your customers feel good about using Tupperware.

Show your friends, family and consumers how much they can do for the environment by simply using Tupperware® products. Once convinced of our commitment to sustainability, these customers will reward you and our solutions with greater brand loyalty.

Environmental Challenge

Sustainable Tupperware Solution

Reduce the consumption of PET water bottles that end up in landfills.

Use our reusable **Tumblers**, such as the **Tupperware® Impressions Tumblers** and our **Sports Bottles**.

Added Bonus: Save time, money and space by not bringing PET bottles home from the supermarket to store. Instead, fill Tupperware Tumblers and Sports Bottles with tap water, affix their liquid-tight seals and place them in the refrigerator to cool.



Reduce energy consumption up to 50% by using the microwave and small, non-electrical appliances.

Use our microwave line of **Vent 'N Serve™** containers to reheat and our **Quick Chef** to process food.

Added Bonus: Save time and money by storing your leftovers or pre-prepared meals in the refrigerator or freezer before reheating them – all in one container!



Reduce packaging waste by buying food in bulk.

Use our comprehensive **Modular Mates®** and **Freezer Mates®** storage solutions.

Added Bonus: Save money by choosing larger-size packages and keep your food fresher longer in your pantry or freezer.



Reduce consumption of disposable plastic wrap and food storage bags by using reusable containers.

Use containers from **Tupperware's FlatOut!®** and **Stuffables®** lines.

Added Bonus: Save money with these durable, versatile storage products. Because they last virtually forever, you won't have to pay for new ones along the way. They also help preserve your food longer than disposable alternatives.



Environmental Challenge

Sustainable Tupperware Solution

Reduce food waste that ends up in landfills and encourage the consumption of locally-grown, organic foods.

Use our **FridgeSmart**® containers. Their innovative venting system helps keep fruits and vegetables fresher longer by allowing them to breathe.

Added Bonus: Save money by not wasting food every week.



Reduce Styrofoam and disposable-cup waste. Styrofoam does not biodegrade!

Use our **Commuter Mug** at home and at work.

Added Bonus: Save money by bringing your Commuter Mug to your favorite Coffee Shop and avoid paying the additional charge for their disposable cup.



Reduce environmentally non-friendly cleaning products and paper-towel waste.

Use our **TupperLiving™ Microfiber** products with or without water. You won't need additional cleaning products or paper towels.

Added Bonus: Save time and money by eliminating cleaning products and paper towels from your shopping list.



Reduce disposable container waste by bringing your own reusable containers to restaurants and work.

Use our **FlatOut!**® containers to store restaurant leftovers (since they flatten to store in about one inch of space, they'll fit in your bag) and our "on the go" **CrystalWave**® containers and **Sandwich Keeper** to take your own lunch wherever you go.

Added Bonus: Our containers last for virtually a lifetime, saving you the cost of disposable containers.



Reduce paper and cardboard waste, cut methane emissions, improve soil, and promote biodiversity by composting.

Use the **Tupperware Access Mates® Large Container** as a temporary storing container for your compost items. Then, to absorb methane and keep your kitchen odor free, just add crumpled newspaper or cardboard from our shipping boxes to your compost bin.

Added Bonus: Save money on chemical products by making your own free, nutritious fertilizer.



Reduce plastic waste. Recycling one ton of plastic will save 600-800kg of crude oil. Imagine the impact of adopting Tupperware® products, as you don't even have to worry about recycling – our products can last a lifetime!

If you're ever ready to part with your **Tupperware® products**, return them rather than throwing them away.

Added Bonus: Tupperware will replace any product that chips, cracks, breaks or peels under normal, non-commercial use for the lifetime of the product.



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