

Seven Surefire Ways to Get Datings NOW!

1. Get your catalogs out there!

Your company spends lots of money creating your most important marketing tool – your catalog. Get it out there and it will bring you datings. Here are some ideas:

- Send a catalog to a friend, neighbor or co-worker that has moved
- Put a catalog in the teacher's lounge at your child's school.
- Put a catalog in your employee lunchroom.
- Give a catalog to the receptionist at your doctor or dentist office.
- Put current catalog in your neighbor's door. Include a 10% off coupon.
- Have your husband take a catalog to work

2. Throw Yourself a party! (easiest dating!)

Find a reason to celebrate something (your company's new products, your business anniversary, a promotion, working on a new incentive trip) and invite everyone you know to come help you celebrate! Offer incentives if they bring a guest and host it as an open house to increase attendance. It could even be a fund raiser for your favorite charity.

3. Get yourself out there!

If you're face to face with people, they'll get your enthusiasm and want to share in it. Here are some ideas for getting out there and meeting new people:

- Have a booth at a school fair.
- Work with other consultants in your team or area and host a booth at a local Women's fair.
- Check out local job fairs – they're filled with people looking for work!
- Do a local festival or fair

4. Advertise!

Get the word out to people who need to know about you! Here are some ideas of where to advertise (you shouldn't have to spend too much):

- Your church bulletin
- Your alumni newsletter
- School football, drama or musical programs
- Put business cards everywhere

5. Think of some new places and environments to host shows

You can do your presentation in some interesting places – not just a host's home. If you can do an open house format, the possibilities are endless. Here are some ideas:

- Host an office party during lunch or after work. Attendance will be automatic!

- Host a restaurant party – the host doesn't have to do anything except invite people and show up!
- Hold a “multiple host” event, holding several shows in the same place on the same night.
- Host a show before or during a PTA meeting.

6. Make your party a dating event!

- Create an awesome dating “commercial” which highlights the benefits of dating a show with you
- At the beginning of the party mention your host's goals. Have the hostess tell why she decided to host a party.
- Offer a gift wrapped gift to the host at your show; 1 dating, she takes off the bow, two datings, she takes off the wrapper, three datings, she gets to keep the gift!
- Offer “instant dating gifts” as a bonus for hosts who date on days and/or months you need to make a goal.
- Make your parties fun so your guests will want to date!

7. Use one of these other awesome ideas:

- Include a business card or flyer with ALL your bill payments
- Participate in a school fund-raiser.
- Wear clothing with your company logo on it.
- Have your business information printed directly on your checks
- Call your realtor with suggestions for "new home packages"
- Start a "Host of the month" club (12 hosts agree to place at least a \$30.00 order each month, and 1 of the 12 months, they also get all the host benefits!)
- Carry a notepad to jot down names of potential hosts as you think of them.