



FridgeSmart... why work HARDER when you can work SMARTER?

FACT OR FICTION?

- I've never thrown away any fresh produce... FICTION!
- I hate throwing away money... FACT
- I enjoy going to the grocery store every day for produce... FICTION
- I love to eat fresh produce instead of rotten produce ... FACT
- I think bendable celery can be fun...FICTION
- If there was a way to save me time in the kitchen and money in my bank account, I would want to know more...FACT

Here are some more FACTS:

FACT: The average family of 4 throws away 24 POUNDS of fresh fruits and vegetables every month!!! That's about \$350 a year!

FACT: FridgeSmart containers double sometimes even triple the life of your produce!

FACT: Making an investment in the FridgeSmart collection will pay for itself in just 2 ½ months! ( $\$350/12=\$29$ )!

FACT: You NEED FridgeSmarts in your home!!!

LOW BREATHERS:

Mushrooms  
Celery  
Carrots  
Cucumber  
Grapes  
Strawberries  
Watermelon  
All fresh cut fruit

MEDIUM BREATHERS:

Beans  
Lettuce  
Cauliflower  
Peppers & Green Onions  
Fresh herbs  
Apples  
Pears  
Citrus Fruit

HEAVY BREATHERS:

Artichokes  
Brussel Sprouts  
Spinach  
Peas  
Broccoli  
Corn (husked)